

# What Fuels Great Leadership?

“Growing for a leader is like oxygen to a deep-sea diver: without it you die. Unlike the diver, you may not physically die—but if you stop growing, your influence will erode, and over time, you can even lose the opportunity to lead at all.

“Tragically, you see these losses in organizations large and small, for profit and not for profit—leaders who attain a position of leadership and fail to keep up. Or people get promoted based on their potential, but that potential never materializes. Or perhaps you see it in young emerging leaders who never get their shot. Their untapped potential remains untapped. What do all these situations have in common? Personal growth—or the lack of it. The failure to grow sabotages the career of more leaders than anything else. We pray that the ideas in this book will fuel your passion to grow, convince you that you can grow, show you how to grow, and empower you to grow for the rest of your life. Have fun as you grow!”

—*from the introduction by Ken Blanchard and Mark Miller*

“Continuing to grow has been the key to my success. It can be the key to yours, too, if you read this book”

—**ANTHONY ROBBINS**, entrepreneur, author, and peak performance strategist

“Great stories based on principles have proven to be the most effective genre for focused learning. Mark and Ken have proven to be one of the world’s most successful writing teams. With *Great Leaders Grow*, this creative dream team has produced their best work yet! This is a book for those who seek to be more effective leaders at home, at work, and in our nation as a whole.”

—**ANDY ANDREWS**, *New York Times* bestselling author of *The Noticer* and *The Traveler’s Gift*

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Business/Leadership

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