## READ WHAT THE EXPERTS SAY, THEN READ

## Gung Ho!

"Gung Ho! will make a difference in your life, and in the lives of all of those you have the privilege to touch."

—ANTHONY ROBBINS, author of Awaken the Giant Within and Unlimited Power

"Gung Ho! will become the preeminent book in energizing and empowering people as The One Minute Manager® has become for management and Raving Fans for customer service."

—HARVEY MACKAY, author of Swim with the Sharks Without Being Eaten Alive

"Aboriginal North Americans are running banks and hospitals, designing computers and teaching in universities. They own and operate thousands upon thousands of successful

Andy Longclaw, a man who saved 1,500 jobs and may well save yours."

—PHIL FONTAINE, Grand Chief, Assembly of Canadian Chiefs

and Dig Your Well Before You're Thirsty

"Ken Blanchard and Sheldon Bowles strike again. You need and business needs Gung Ho! This book will revolutionize any organization which adopts it, and those that don't won't survive. It's that simple."

—TOM PETERS, co-author of In Search of Excellence

businesses. It's nice to have the business-book world finally catch up to reality and give us

"I predict that like *Raving Fans* and *The One Minute Manager®*, *Gung Ho!* will become an invaluable tool in our team's pursuit of excellence. It conveys meaningful lessons about motivation, inspiration, and goal-setting that any organization can put to immediate use."

—SALLY GORE, Human Resources Leader, W. L. Gore & Associates, Inc.

"Gung Ho! shows in three easy steps how to release the energy and enthusiasm of your whole team and focus it on success. A great book."

—STEPHEN R. COVEY, author of The 7 Habits of Highly Effective People

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