INFLUENCE is an ART!

Ken Blanchard is one of America's best-known leadership and business experts. And now, he helps you understand and experience the art of influence by revealing the greatest life and leadership lessons he's learned in his rich career as an educator and business leader.

The Heart of a Leader offers Blanchard's insight and wisdom on:

- · CHOOSING VALUES
- · AIMING FOR EXCELLENCE
- · Maintaining integrity
- · FINDING THE COURAGE TO CHANGE
- · HELPING OTHERS REACH THEIR POTENTIAL
- · And much more

Powerfully challenging and deeply inspiring, *The Heart of a Leader* will enable you to develop the courageous heart of a true leader, to master the key attitudes and actions needed to impact lives around you, and to enjoy the profound wisdom that only Ken Blanchard can deliver.



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