

From the Foreword by Michael Gerber

"*The One Minute Entrepreneur* will help you understand that while success might be easier said than done, focusing on a few essentials will dramatically increase your probability of success—and help you have fun doing it."

—Michael E. Gerber, entrepreneur and author of *The E Myth*, *The E Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It*, and *Awakening the Entrepreneur Within*

Advance Praise for *The One Minute Entrepreneur*

"Don Hutson and Ken Blanchard have done a beautiful job teaching the essence of entrepreneurship."

—Zig Ziglar, author and motivational teacher

"Filled with gems of wisdom. Read it if you're serious about reinventing your life."

—Mark Sanborn, president, Sanborn & Associates, and author of *The Fred Factor* and *You Don't Need a Title to Be a Leader*

"There is much said about stewardship in life and business . . . however, the greatest stewardship is of influence. *The One Minute Entrepreneur* will teach you the importance of influence and inspire you to choose mentors wisely."

—Jim Amos, chairman emeritus, UPS

"We each have a lot more to learn and a lot more to teach. *The One Minute Entrepreneur* will help you do both."

—R. Brad Martin, chairman of the board, Saks Incorporated

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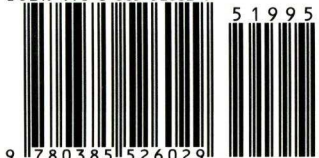
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