

# Early Endorsements for **Trust Works!**

by Ken Blanchard, Cynthia Olmstead, and Martha Lawrence

“Outstanding! In a world where people can’t always be counted on, this book shows you how to recognize the trust busters—as well as boost your own trustworthy behavior.”

—Dr. Phil McGraw, #1 *New York Times* bestselling author  
of *Life Code* and host of the *Dr. Phil* show

“There’s nothing more important than building trust—without it, you’ll never achieve your goals. This profound little book can help you make big things happen.”

—Stedman Graham, chairman and CEO of S. Graham & Associates  
and author of *Identity: Passport to Freedom*

“To achieve your dreams, you first have to learn to trust yourself and then inspire others to trust you. In clear, simple terms, this book shows you how. Read it!”

—Anthony Robbins, entrepreneur, peak performance strategist,  
and author of *Awaken the Giant Within* and *Unlimited Power*

“There’s absolutely no way you can win in relationships, in business, or with money without trust. You have to trust your spouse and your team, and they have to be able to trust you to do what you say you’ll do. Ken Blanchard’s *Trust Works!* lays out a solid formula for building and maintaining that trust over time, so you’ll always know when you have it—and when you don’t.”

—Dave Ramsey, *New York Times* bestselling author  
and nationally syndicated radio show host

“I am a raving fan of *Trust Works!* The ABCD model is simple, easy to remember, and actionable.”

—Garry Ridge, CEO of WD-40 Company and  
coauthor of *Helping People Win at Work*

ISBN 978-0-06-220598-8



5 2 2 9 9

9 780062 205988