

Finally! A crystal clear explanation of what a vision is and how to create one!

"The clearest, the most cogent statement I've read that gives meaning and life to vision. Even Dilbert will get it!"

—**Warren Bennis,**

author of *Geeks and Geezers* and *On Becoming a Leader*

Through a beautifully written, engaging story about two people who are struggling to create visions, both for the company where they work and for their own lives, Blanchard and Stoner detail the essential elements of creating a successful vision.

In *Full Steam Ahead!* you'll learn:

- How to use the power of vision to get focused, get energized and get great results
- How to create a vision that touches the hearts and spirits of everyone in your organization
- How to create a vision for your own life that provides meaning and direction

"Not just for senior leaders. . . the leadership lessons of *Full Steam Ahead!* are invaluable at every level of the organization and, when applied, can increase everyone's contribution and impact!"

—**Jane Hunt,**

Leadership and Talent Development, The Hartford

"This story provides a wonderful road map through the very important territory of vision that can move into action. I found myself recalling many details of the journey well after I put the book down—it stayed vividly in my memory. A powerful, simple guide for a journey we all need to take."

—**Margaret J. Wheatley,**

author of *Leadership and the New Science* and *Turning to One Another*



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