

# Use What You Learn and Change Your Life!

Why is it that so many things we try so hard to learn just don't stick? Because we spend all our energy on learning new skills and better habits, but we lack effective strategies for retaining and applying all the helpful information we take in.

In *Know Can Do!*, bestselling author Ken Blanchard, Success Motivation Institute founder Paul J. Meyer, and ace motivational speaker and consultant Dick Ruhe use a story about an author with questions and an entrepreneur with answers to offer a simple and systematic approach for learning more efficiently and using that knowledge to make lasting changes.

People who have mastered learning are free to be creative and make big things happen. In fact, John F. Kennedy once remarked that "leadership and learning are indispensable to each other." This powerful book will help people at all levels develop the mind-set and the skill set to achieve extraordinary results.

"*Know Can Do!* is a simple and totally powerful book for anyone involved in learning. Blanchard and his coauthors have done it again...highlighting how to use what you know and make a difference in your life and the lives you touch. This is a must-read!"

—**Elliott Masie**, Chair, The Learning Consortium

"In a world where no one can lean on yesterday's headlines, great leaders choose to be lifelong learners. So if you want to be a great leader and keep the edge, read this book and learn how to learn faster!"

—**Drs. Kevin and Jackie Freiberg**, authors of *Nuts! Southwest Airlines' Crazy Recipe for Business and Personal Success* and *Guts! Companies That Blow the Doors Off Business-as-Usual*

Business

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