

THE
LEADER
 LEARNING ENOUGH ABOUT YOURSELF TO LEAD OTHERS
WITHIN

Discover
 the
 leader
 inside
you!

- Become the leader you've always wanted to be
- Understand how you behave at your key "moments of influence"
- Reinvent your approach for better results—and happier people
- Build more effective teams and organizations, *without* compromising your values
- Co-authored by Ken Blanchard, co-author of *The One Minute Manager*

If you lead... if you *intend* to lead... if you *work* with leaders... *you need this book.*

You need it to discover **why...**

...self-change is your most urgent leadership challenge

...your values, beliefs, and personality are driving your success—or your failure—even when you don't realize it

You need it to discover **how to...**

...lead brilliantly, in ways that reflect your own values and personality

...connect in both group settings and one-to-one contexts

...liberate personal traits and energies you never knew you had

...rekindle your team's spirit—and build stronger, more effective, more *joyful* organizations.

Liberate the outstanding leader inside *you*—with ***The Leader Within.***

www.ft-ph.com

FT Prentice Hall
FINANCIAL TIMES

An imprint of Pearson Education



9 780131 470255

ISBN 0-13-147025-6

\$24.95 US
 \$35.95 CANADA