

Advance Praise for *The Leadership Pill*

"*The Leadership Pill* is as instructive as it is entertaining, with a positive message that can truly help managers at any level to develop effective leadership."

—Marcus Buckingham, coauthor of *First, Break All the Rules* and *Now, Discover Your Strengths*

"Ken Blanchard has come up with a prescription for what ails American business—*The Leadership Pill*. Its active ingredients of integrity, partnership, and affirmation have been part of our daily diet at Carlson for sixty-five years, and we've never felt better!"

—Marilyn Carlson Nelson, Chairman and CEO, Carlson Companies

"*The Leadership Pill* is entertaining and easy to read, and the action-oriented steps are truly valuable. The book includes the perfect 'prescription' for anyone who has a desire not only to manage but to lead. I think Blanchard and Muchnick have created the next Management Book of the Year!"

—Kim Regenhard, VP Human Resources,
Customer Services & Operations, AT&T Wireless

"The One Minute doctor has done it again with partner Marc Muchnick by prescribing a Rx labeled *The Leadership Pill* that when taken as directed is sure to lead to greater organizational healthiness."

—Dan T. Cathy, President and COO, Chick-fil-A, Inc.

"What an easy-to-understand approach to building positive and productive relationships . . . both professionally and personally. It's about doing the right thing at the right time for the right reasons. When people understand their respective roles in the business, the results are more than just the dollar. The lessons of *The Leadership Pill* could make a 'new course' for Delta."

—Mary Anne Brannon, Technical Operations,
Development & Learning, Delta Air Lines

"*The Leadership Pill* is excellent in every way—a worthy successor to *The One Minute Manager*."

—Marilyn Winn, Senior VP, Human Resources, Harrah's Entertainment

"Creative and entertaining . . . captures the true essence of leadership."

—Jeanine Kestler, Dell Computer Human Resources Executive



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