

Praise for **EVERYONE'S A COACH**

"Don Shula and Ken Blanchard, two All-Pros, have authored a Super Bowl winner. This is a great team — and a great book."

— Tom Peters, author of *In Search of Excellence*

"Fascinating reading! Out of the abundance of their minds and hearts, two great coaches share their lifelong learnings, practical insights, and inspirational values. Truly one plus one equals three or more."

— Steven Covey, author of *The Seven Habits of Highly Effective People*

"Coach Shula and I have gone head-to-head with our football teams, and it was always a great challenge to go up against one of the best. Now that he's added Ken Blanchard to his team, this book has got to be a winner."

— Tom Landry, former head coach
of the Dallas Cowboys

"If you need to help someone succeed who's important to you, read this book. It's a coaching winner!"

— Raymond Floyd, PGA golf professional

ISBN 978-0-06-662103-6



9 780066 621036